**QUATERLY REPORT**

**April - June**

**2019**

**Presented by**



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| **Month** |  | **Activity** |
| April | * Farmer Education drive - MP * Farmer Education drive - AP | |
| May | * Interview with **Sakal** for a story on **Making agriculture a profession and not a way of life** * Authored article on **'Pacing food production with global demand'** * Interaction with the **Dainik Bhaskar** on **"Mechanization of farmers is the need of the hour"** | |
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| June | * **Sakal** Q&A Interaction for a story on ‘**Making agriculture a profession and not a way of life’** * Aerobic Rice Demonstration in Jagtial * Authored article on budget expectations from the agri sector * Authored article on '**Pacing food production with global demand'** * Interaction with the **Dainik Bhaskar** on **"Mechanization of farmers is the need of the hour"** * Profiling opportunity with Malayalam media | |
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**Activity Highlights**

* Farmer education drive - MP

**Status:** Coverge received and shared

* Farmer education drive - AP

**Status:** Coverge received and shared

* Authored article on '**Pacing food production with global demand'**

**Status:**Coverage received and shared

* Interaction with the **Dainik Bhaskar** on **"Mechanization of farmers is the need of the hour"**  
  **Status:** Coverage received and shared
* Sakal Q&A Interaction for a story on ‘**Making agriculture a profession and not a way of life’**   
  **Status:**Responses shared, awaiting coverage
* Aerobic Rice Demonstration in Jagtial  
  **Status:**Coverage received and shared
* Authored article on budget expectations from the agri sector  
  **Status**: Coverage received and shared
* Profiling opportunity with Malayalam media  
  **Status:** Pitch shared with media, awaiting response

**MP Rewa Demonstration**

**Coverage**



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| **Publication** | **Navbharat** |



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| **Publication** | **Star Samachar** |



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| **Publication** | **Dainik Bhaskar** |



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| **Publication** | **Dainik Jagaran** |



**MP Ananthapalli Demonstration**

**Coverage**

**Publication** **Sakshi**



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| **Publication** | **Andhra Jyothi** |



**Publication** **Prajashakthi**



**Authored article on 'Pacing food production with global demand'**

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| **Publication** | **National Duniya** |
| **Date** | 18-06-19 |
| **Headline** | Regional |

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| **Publication** | **Virat Vaibhav** |
| **Date** | 18-06-19 |
| **Headline** | Regional |



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| **Publication** | **Haryana Mail** |
| **Date** | 19-06-19 |
| **Headline** | Regional |



**Aerobic Rice Demonstration:**

Jagtial

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| Publication | **Andhra Jyothi** |
| Headline | Regional |
| Date | 27-06-19 |



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| Publication | **Eenadu News** |
| Headline | Aerobic Rice |
| Date | 27-06-19 |



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| Publication | **Namaste Telangana** |
| Headline | Aerobic Rice |
| Date | 27-06-19 |



**‘Mechanization of farmers is the need of the hour’**

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| Publication | **Dainik Bhaskar** |
| Headline | Regional |
| Date | 15-06-19 |



**Authored article on budget expectations from the agri sector**

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| **Publication** | **Sify.com** |
| **Date** | 01-07-2019 |
| **Link** | <http://www.sify.com/finance/with-scope-for-massive-change-the-budget-is-perfect-time-to-strike-it-for-the-farming-sector-news-business-thbqTIhacijhg.html> |

